

# The New Fujica AZ-1 with 'Standard' Zoom Lens:



## For people who can't wait to start changing focal lengths!

Probably the prime reason for buying an SLR is to have the versatility of interchangeable lenses with different focal lengths.

Trouble is, by the time you've scrimped and saved for the electronic SLR of your dreams, there's precious little left for more lenses.

Now you can stop dreaming.

Because Fujica have solved the problem with the revolutionary New AZ-1 that comes complete with a Zoom Lens as standard!

But then everything about the AZ-1 is extra special.

### 'Standard' Zoom Lens.

The 43-75mm zoom range fully covers the 50 to 55mm focal lengths commonly offered by normal SLR optics — and it adds a little more on both the wideangle and telephoto sides.

And those little extras count. More than you imagine. You no longer have to be constantly moving back and forth, or ordering your subjects about, to exactly frame your pictures. The lens does all the moving for you.

You don't have to lose time changing lenses, either.

## FUJICA AZ-1 ZOOM SLR

The AZ-1 is also available with 55mm f1.8 normal lens. The Auto Winder illustrated is an optional extra. Dealer Advertised Price shown correct at time of going to press.

### Whatever the light, the AZ-1 gives you the means to control it.

The AZ-1's Electronic Brain takes care of most situations. But when you're shooting against the light, the AE lock helps prevent the 'silhouette' effect.

And for special effects the Fractional Exposure Control compensates the automatic exposure value by as much as 2 stops, plus or minus.

### Manual Override.

Most electronic SLR's give you one manual speed should your batteries go dead. Fujica, as usual, go even further and give you three; 1/60, 1/250 and 1/1000th sec as well as B.



### A True System Camera with Optional Auto Winder and Automatic Flash.

Slip the Auto Winder on your AZ-1 and things really start to move.

Sequence exposures can be made at a rate of up to 2 frames per second.

While the AE system keeps exposures spot on even if the light varies during a sequence.

The optional Fujica Auto Strobe AZ takes perfect flash pictures automatically. Just make one setting and say goodbye to guide numbers, distance and all the other fuss that can go with flash.

### Flawless Quality. Fabulous Value.

The Fujica AZ-1 is the latest in a long line of Fujica innovations.

And probably the finest ever.

In quality. And Value.

For around £228 at your dealer, the Fujica AZ-1 with Zoom Lens costs little more than any other top-quality automatic, electronic SLR with a normal 55mm lens.

All that's missing from our rivals are the other 32 focal lengths!

### For great pictures get the green box

F-II 400. The fast, fine grain film for colour prints.

It's just one of the fine family of films from Fuji. Others include Fujicolor F-II, 100 ASA, colour print and Fujichrome K100, 100 ASA transparency film. Available in all the popular sizes.

### Digital Shutter Speed Control.



The Fujica AZ-1 features the world's most accurate and reliable Aperture Priority Automatic Exposure System. Advanced new 1<sup>1</sup>L (Integrated Injection Logic) circuitry makes exposure values correct even under the most extreme light conditions, whatever lens or accessory you're using.

While brilliant LED lights in the viewfinder serve as over and under exposure warning, battery check and shutter speed indication.



Please send details of the Fujica AZ-1.

Name \_\_\_\_\_

Address \_\_\_\_\_



Fujimex, Dorcan, Swindon, Wilts.